

**CBAI'S 47TH ANNUAL  
CONVENTION & EXPO  
EXHIBITOR APPLICATION**

*"We're Putting The  
Band Back Together"*



**SEPTEMBER 23-25, 2021  
MARRIOTT MARQUIS,  
CHICAGO, IL**

## General Information

The Community Bankers Association of Illinois' 47th Annual Convention and Exposition provides an excellent marketing opportunity for exhibiting companies. The CBAI convention continues to be the strongest and largest venue to reach Illinois bankers. You do not want to miss this opportunity to reach the decision makers of Illinois' community banking market. Designed for directors and senior officers of community banks and thrifts throughout Illinois, the exposition is an important marketplace for suppliers of bank products and services. We expect over 200 community bankers in attendance!

CBAI encourages participants to decorate their exhibits toward this year's theme, "We're Putting the Band Back Together." Feel free to decorate booths in the convention theme of "The Blues Brothers" to give a visual message to bankers of what your firm offers and what they can expect from your company.

## Key Benefits of Exhibiting

- Gain quick access to hundreds of buyers;
- Generate sales;
- Produce genuine leads;
- Increase your customer base;
- Reduce the cost of generating and closing leads;
- Establish positive customer relations with CBAI members; and
- Confirm your support of the Community Bankers Association of Illinois.

To encourage banker participation, CBAI will conduct a drawing for \$1,000. The drawing will be conducted at the close of the exhibit hall.  
***The lucky banker must be present to win.***

## Special Features Galore

CBAI's Exposition offers the following special features to give priceless exposure to exhibiting companies and to encourage convention attendees to spend maximum time viewing exhibits and discussing their needs with exhibitors.

- CBAI conducts a walk-around program in the Exhibit Center with additional valuable prizes to ensure traffic flow throughout the sessions.
- Exhibitors receive one Excel list of convention attendees which includes bank name and mailing address to assist in the direct-mail promotion of your exhibit.
- The Exhibit Center is used for food and beverage functions such as desserts, Continental breakfast and a cocktail party.
- Drawings for prizes donated by exhibitors are also conducted in the Exhibit Center.
- Attendance by bankers in the Exhibit Center is not hampered by competing events; exhibits are closed during education sessions and other activities.
- Exhibitors are invited and encouraged to attend educational sessions and social events to maximize exposure.
- Exhibiting companies are listed in preconvention publications and the special Convention program booklet.
- Exhibitors receive a list of pre-registered attendees two weeks prior to the Convention and a final list at registration.

## Exhibitor Agenda

Friday, September 24		Saturday, September 25	
8 a.m.	<b>Exhibitor Move-in</b>	8:30 - 10:15 a.m.	<b>Exhibit Center Opens (Continental Breakfast in Exhibit Center)</b>
12:30 p.m.	<b>Unoccupied Space Is Forfeited by Exhibitor <i>with No Refund</i></b>	10:20 a.m.	<b>Official Closing of Exhibit Center and Dismantling of Exhibits</b>
1:30 - 2:45 p.m.	<b>Exhibit Center Grand Opening (Desserts and Coffee Service in Exhibit Center)</b>		
4:15 - 6 p.m.	<b>Exhibit Center Opens (Hospitality in Exhibit Center)</b>		

The Exhibit Hall is located at the Marriott Marquis in the Grand Horizon Ballroom A-D, located at 2121 S Prairie Ave., Chicago, IL 60616.

## Booth Specifications and Fees

### Booths in the Preferred Services Aisle:

\$1,500 per 8X10 booth

### End-of-Aisle Booths: 1, 6, 7, 16, 51, 60, 61, 70

\$1,500 per 8X10 booth for CBAI Associate Members

\$3,000 per 8X10 booth for other companies

### All Other Booths:

\$1,300 per 8X10 booth for CBAI Associate Members

\$2,600 per 8X10 booth for non-CBAI Associate Members

***Complete payment must be received 60 days from CBAI's receipt of application to secure preferred booth placement. Booths are reserved on a first-come, first-served basis.***

Exhibit booths include back drapes and side panels, an identification sign, a six-foot skirted display table and two side chairs. The booth fee also includes a list of convention registrants, aisle cleaning, exhibitor badges and admission for two representatives per firm. A \$75 fee for each additional representative will be charged. This may accompany the registration form or be submitted later with the order form requesting badges and tickets.

## Prohibitions

Subleasing or sharing of exhibit space is prohibited unless approved in advance by CBAI. Dismantling of booths prior to the scheduled closing of the exhibit hall is prohibited. ***Requests to dismantle early must obtain approval from the Special Events Committee. Authorization will be granted for crisis situations only. Firms that dismantle early without approval will be prohibited from exhibiting at future CBAI conventions.***

## Cancellations

Notice of cancellation of exhibit space must be made by the exhibitor prior to August 13, 2021. All cancellations received prior to this date will be refunded in full by the Association. Cancellations after August 13, 2021, will not be refunded.

## Shipping and Storage of Exhibits

The official decorator and drayage company for the exposition is Valley Expo. **If you are shipping your booth or other convention items, please SHIP THE ITEMS TO Valley Expo. We ask that you please do not ship any items to the hotel directly, nor use a secondary shipping service. Neither CBAI nor Valley Expo is responsible for locating any lost/misplaced items.** Specific instructions on shipping will be sent to each exhibitor six weeks prior to set-up day.

## Reservations

Exhibit space is allocated on a first-come, first-served basis and is reserved in the order that contracts and payments are received in the CBAI office. CBAI reserves the right to accept or reject any application for space.

## CBAI Preferred Services Aisle

The designated aisles on the booth layout are reserved for preferred services providers of CBAI and CBSC. Exhibit booths within the aisles will be assigned on a first-come, first-served basis and will be reserved in the order that contracts and payments are received in the CBAI office. All other firms must select booths outside the Preferred Services Aisles and identify their preferred locations.

## To Reserve Exhibit Space

Please send the completed exhibitor application (**preferably with Mastercard, Visa or Discover for payment to secure your preferred booth selection**) to Melinda McClelland via e-mail at melindam@cbai.com, fax at 217/585-8738, or mail: **CBAI: 901 Community Dr. Springfield, IL 62703-5184**. For more information, contact Melinda at 800/736-2224.

APPLICATION FOR EXHIBIT SPACE  
COMMUNITY BANKERS ASSOCIATION OF ILLINOIS  
47TH ANNUAL CONVENTION & EXPOSITION  
SEPTEMBER 23 - 25, 2021  
MARRIOTT MARQUIS, CHICAGO

**I. Check which applies:**

- My firm is a CBAI or CBSC Preferred Services Provider; we want to be located in the Preferred Services Aisle.
- My firm is not a Preferred Services Provider; we want to reserve the following booth(s) in the Community Bankers Association of Illinois Convention Exposition.  
First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_ Third Choice \_\_\_\_\_

**II. I do not want to be located near these competing companies:** \_\_\_\_\_

**III. Principle products we intend to exhibit are:** \_\_\_\_\_

**IV. Booth identification should read:** \_\_\_\_\_

**CBAI reserves the right to accept or reject any application for exhibit space.** All displays are subject to approval by the Association and exhibitors must adhere to the rules and regulations set forth by CBAI. **Complete payment must be received within 60 days from CBAI's receipt to secure your preferred booth selection. Booths are reserved on a first-come, first-served basis.**

\*Booths in the Preferred Services Aisle:

\$1,500 per 8X10 booth

All Other Booths:

\$1,300 per 8X10 booth for CBAI Associate Members

\$2,600 per 8X10 booth for non-CBAI Associate Members

End-of-Aisle Booths: 1, 6, 7, 16, 51, 60, 61, 70

\$1,500 per 8X10 booth for CBAI Associate Members

\$3,000 per 8X10 booth for non-CBAI Associate Member

The booth fee includes admission for two representatives; each additional representative is charged \$75, which may accompany the registration form or be submitted later with the order form requesting badges and tickets. CBAI attempts to assign exhibit space in accordance with the above choices. If the requested space is not available, the booth location is determined by CBAI. Exhibit space cancelled before **August 13, 2021**, will be refunded; no refunds will be issued after this date.

**V. Please forward exhibit materials and booth assignment to (Company Info will be printed in the program booklet):**

Name \_\_\_\_\_

Firm \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Website Address \_\_\_\_\_

Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

**\*CBAI will e-mail the contact listed above the exhibitor packet which includes the badge and ticket information for your attendees, contact information and purchase orders with the convention decorator, Valley Expo, along with sponsorship and advertising opportunities once the convention agenda has been finalized.**

\_\_\_ Check Enclosed      \_\_\_ Credit Card\* **(MasterCard, Visa & Discover Only)**

**\*If you are paying by credit card, please fill out the following information:**

Name as It Reads on Card \_\_\_\_\_ Card Number \_\_\_\_\_

Company Name on Card \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address of Card \_\_\_\_\_

**Mail application & payment (checks made payable to CBAI) to CBAI 901 Community Drive, Springfield, IL 62703**

# 2019 Exhibitors

**Ag Resource Management**  
Springfield, IL

**Apiture/First Data**  
Franklin, TN

**Automated Systems, Inc.**  
Lincoln, NE  
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**BKD LLP**  
St. Louis, MO

**The Baker Group**  
Oklahoma City, OK

**Banc Mac - Community Banc  
Mortgage Company**  
Springfield, IL

**Bank Compensation  
Consulting**  
Plano, TX

**Bank Consulting Group, inc.**  
Clarendon Hills, IL

**Bankers Healthcare Group**  
Syracuse, NY

**BankTrends**  
Portland, OR  
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**CLA (CliftonLarsonAllen LLP)**  
St. Louis, MO

**CSC**  
Wilmington, DE

**CSPI-Computer Service  
Professional Inc.**  
Indianapolis, IN

**CBAI 401k MEP by MSTC**  
Peoria, IL

**CBAI Career Development  
Division**  
Springfield, IL

**CBAI Foundation for  
Community Banking**  
Springfield, IL

**CBAI Governmental  
Relations**  
Springfield, IL

**CBAI Secured Solutions for  
Community Banks**  
Springfield, IL

**CBAI Community Bankers  
School**  
Springfield, IL

**College Ave Student Loans**  
Reston, VA

**Community BancInsurance  
Services Powered by Arthur  
J. Gallagher & Co.**  
Springfield, IL

**Comptroller of the Currency**  
Chicago, IL

**Computer Services Inc.**  
Paducah, KY

**Consolidated  
Communications**  
Champaign, IL

**Cummings, Ristau &  
Associates, P.C.**  
St. Louis, MO  
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**Econocheck**  
Stockbridge, GA

**Evan Lloyd Architects**  
Springfield, IL

**Executive Benefit Options,  
LLC**  
Naperville, IL  
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**FE Moran Security Solutions**  
Champaign, IL

**Federal Home Loan Bank of  
Chicago**  
Chicago, IL

**Federal Protection**  
Springfield, MO

**Federal Reserve Bank**  
Chicago, IL

**First State Mortgage**  
Bloomington, IL

**Fiserv, Inc.**  
Brookfield, WI

**Fitech**  
Forth Worth, TX

**Flat Branch Mortgage  
Services**  
Chesterfield, MO  
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**Harland Clarke**  
Eagan, MN

**Hawthorn River**  
O'Fallon, MO

**Jack Henry Banking**  
Monett, MO  
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**IL Society of Professional  
Farm Managers & Rural  
Appraisers**  
Menomonee Falls, WI

**Independent Community  
Bankers Association of  
America**  
Washington, D.C.

**Innervest Inc.**  
Sterling, IL

**Insperty**  
St. Louis, MO

**Integrity Technology  
Solutions**  
Bloomington, IL

**IZALE Financial Group**  
Schaumburg, IL  
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**Kasasa**  
Austin, TX

**Kirk Gross Company**  
Waterloo, IA  
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**LRS Web Solutions**  
Chatham, IL

**Leap Strategic Marketing,  
LLC**  
Pewaukee, WI

**LendingFront**  
Milwaukee, WI  
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**MGIC**  
Bloomington, IL

**Millennium III**  
Goodlettsville, TN  
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**NFP/Equias Alliance**  
Taylorville, IL

**Ncontracts**  
Brentwood, TN

**Nicola Banking System Inc.**  
Chickasha, OK  
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**Plante Moran**  
Chicago, IL

**PMA Funding**  
Naperville, IL

**Profit Resources, Inc.**  
Grayson, GA

**Promontory Interfinancial  
Network**  
Arlington, VA  
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**Quad City Bank & Trust**  
Davenport, IA  
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**RSM US LLP**  
Peoria, IL

**The Redmond Company**  
Waukesha, WI

**Regency 360**  
Sherman, IL

**Rockford Tech-Systems**  
Rockford, IL  
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**SEICO Security Systems**  
Pekin, IL

**SHAZAM®**  
Johnston, IA

**Shield Compliance**  
Seattle, WA

**Single Source Architects &  
Builders**  
Waterloo, IA

**Small Business Growth  
Corporation**  
Springfield, IL

**SomerCor 504, Inc.**  
Chicago, IL

**The Stone River Group, Inc.**  
Bloomington, IL

**Stratman Solutions**  
Davenport, IA  
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**Tractor Zoom - Iron Comps**  
West Des Moines, IA

**Travelers Insurance**  
St. Louis, MO

**Triad Financial Services, Inc.**  
Paducah, KY

**2Novas**  
St. Louis, MO  
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**UFS, LLC**  
Grafton, WI

**U.S. Department of  
Agriculture**  
Champaign, IL

**U.S. Small Business  
Administration**  
Chicago, IL  
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**Vital Financial Services**  
Clive, IA  
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**Welch Systems, Inc.**  
Peoria, IL

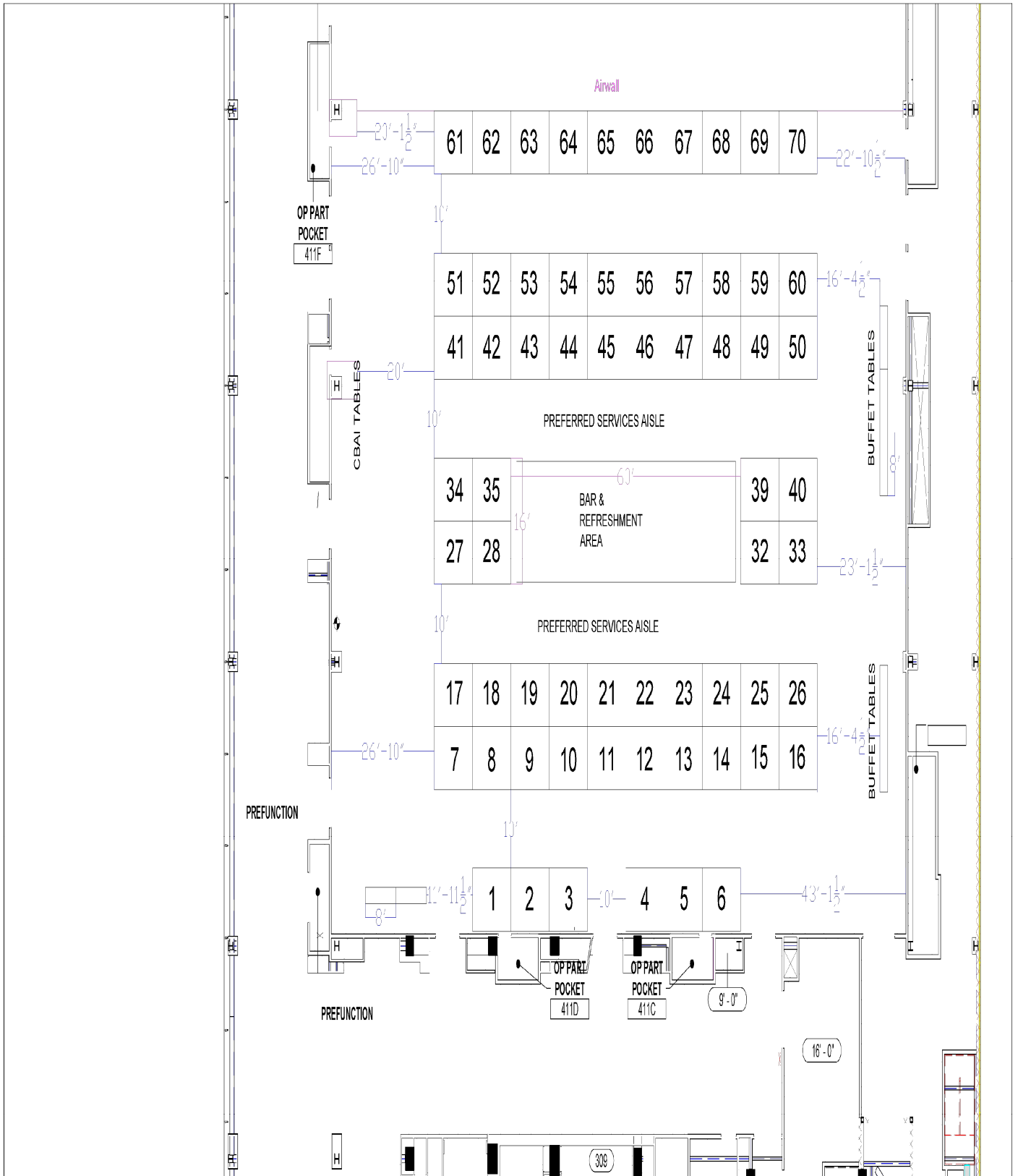
**West & Co.**  
Mattoon, IL


**Wipfli, LLP**  
Sterling, IL

**Wolters Kluwer**  
Minneapolis, MN

**Works 24**  
Edmond, OK  
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**Young & Associates, Inc.**  
Kent, OH



	<b>Booth Count:</b> 70 - 8'x10'	<b>Event Location:</b> Chicago Marriott Marquis Grand Horizon A-D	<b>Client:</b> 2021 CBAI 47th Annual Convention & Expo	<b>Layout Date:</b> 06/15/21
	<small>This design and concept is the property of Valley Expo &amp; Displays which reserves all rights and controls of this work until otherwise noted. Use or duplication is permitted only with explicit permission from Valley Expo &amp; Displays</small>	<small>4950 American Road          Rockford, Illinois 61108          815.873.1930</small>	<small>Better Ideas. Better Results          www.valleyexpoanddisplay.com</small>	<b>Layout Revision:</b> fp2
			<b>Show Date:</b> September 23-25, 2021	<b>Sheet:</b> 1