

# EXHIBITOR APPLICATION



1974

Fifty Years. One Mission. **Community Banks.**

2024

## CBAI's ANNUAL CONVENTION & EXPO

September 19 - 21, 2024 · Springfield, IL

# General Information

*The Community Bankers Association of Illinois' 50th Annual Convention and Exposition* provides an excellent marketing opportunity for exhibiting companies. The CBAI convention continues to be the strongest and largest venue to reach Illinois bankers. You do not want to miss this opportunity to reach the decision makers of Illinois' community banking market. Designed for directors and senior officers of community banks and thrifts throughout Illinois, the exposition is an important marketplace for suppliers of bank products and services. We expect 200 community bankers in attendance!

In 2024, Community Bankers Association of Illinois (CBAI) is celebrating its 50th Anniversary. On February 27, 1974, five Independent Community Banks in Illinois (ICBI) committee members signed incorporation papers with the Office of the Secretary of State as the not-for-profit Independent Community Banks in Illinois Association which is now known as CBAI. From a 400 square foot office with one employee to a 13,200 square foot headquarters with two training rooms and a staff of 22, CBAI has grown with the support of an amazing group of community bankers. During this year as we reflect on the past, present and future, we must acknowledge the outstanding efforts of CBAI's chairmen/chairwomen, board members, staff and bankers devoted to preserving the mission of community banking. Without their tremendous support, CBAI could not have become one of the largest banking associations in the country. CBAI is committed to offering quality education, effective political representation and essential products and services to community banks in Illinois. CBAI is excited to celebrate this incredible milestone in community banking history. You don't want to miss CBAI's 50th Annual Convention & Exposition, September 19 - 21, 2024, in Springfield!

## Key Benefits of Exhibiting

- Gain quick access to hundreds of buyers;
- Generate sales and produce genuine leads;
- Increase your customer base;
- Reduce the cost of generating and closing leads;
- Establish positive customer relations with CBAI members; and
- Confirm your support of the Community Bankers Association of Illinois.

To encourage banker participation, CBAI will conduct a cash drawing at the close of the exhibit hall.  
***The lucky banker must be present to win.***

## Special Features Galore

CBAI's Exposition offers the following special features to give priceless exposure to exhibiting companies and to encourage convention attendees to spend maximum time viewing exhibits and discussing their needs with exhibitors.

- CBAI conducts a walk-around program in the Exhibit Center with additional cash prizes to ensure traffic flow throughout the sessions.
- Exhibitors receive one Excel list of convention attendees which includes bank name and mailing address to assist in the direct-mail promotion of your exhibit along with a list of pre-registered attendees prior to convention as well as a final attendee list.
- The Exhibit Center is used for food and beverage functions such as desserts, Continental breakfast and a cocktail party.
- Drawings for prizes donated by exhibitors are also conducted in the Exhibit Center.
- Attendance by bankers in the Exhibit Center is not hampered by competing events; exhibits are closed during education sessions and other activities.
- Exhibitors are invited and encouraged to attend educational sessions and social events to maximize exposure.
- Exhibiting companies are listed in preconvention publications and the convention app.

<b>Friday, September 20</b>		<b>4:15 - 6 p.m.</b>	<b>Exhibit Center Opens (Hospitality in Exhibit Center)</b>
<b>8 a.m.</b>	<b>Exhibitor Move-in</b>		<b>Saturday, September 21</b>
<b>12:30 p.m.</b>	<b>Unoccupied Space Is Forfeited by Exhibitor <i>with No Refund</i></b>	<b>8:30 - 10:00 a.m.</b>	<b>Exhibit Center Opens (Continental Breakfast in Exhibit Center)</b>
<b>1:30 - 2:45 p.m.</b>	<b>Exhibit Center Grand Opening (Desserts and Coffee Service in Exhibit Center)</b>	<b>10:05 a.m.</b>	<b>Official Closing of Exhibit Center and Dismantling of Exhibits</b>

# Booth Specifications and Fees

## Booths in the Preferred Services Aisle:

\$1,750 per 8X10 booth

## End-of-Aisle Booths: 1, 6, 7, 13, 14, 20, 21, 27, 28, 34, 35, 41, 68, 74, 75, 81

\$1,750 per 8X10 booth for CBAI Associate Members

\$3,500 per 8X10 booth for other companies

## All Other Booths:

\$1,500 per 8X10 booth for CBAI Associate Members

\$3,000 per 8X10 booth for non-CBAI Associate Members

**Complete payment must be received 60 days from CBAI's receipt of application to secure preferred booth placement. Booths are reserved on a first-come, first-served basis.** Exhibit booths include back drapes and side panels, an identification sign, a six-foot skirted display table and two side chairs. The booth fee also includes a list of convention registrants, aisle cleaning, exhibitor badges and admission for two representatives per firm. The booth is 8 feet deep by 10 feet wide. A \$75 fee for each additional representative will be charged. This may accompany the registration form or be submitted later with the order form requesting badges and tickets.

## Associate Member Fees (Non-Exhibitors)

The fee for Associate Members that prefer to attend convention as an attendee and not exhibit is \$1,099 per person for Early Bird Registration and \$1,199 per person for Regular Registration after July 1. Firms have the opportunity to register for this option via the Early Bird brochure to be released in the Spring.

## Prohibitions & Cancellations

Subleasing or sharing of exhibit space is prohibited unless approved in advance by CBAI. Dismantling of booths prior to the scheduled closing of the exhibit hall is prohibited. **Requests to dismantle early must obtain approval from the Special Events Committee. Authorization will be granted for crisis situations only. Firms that dismantle early without approval will be prohibited from exhibiting at future CBAI conventions.** Notice of cancellation of exhibit space must be made by the exhibitor prior to August 9, 2024. All cancellations received prior to this date will be refunded in full by the Association. Cancellations after August 9, 2024, will not be refunded.

## Shipping and Storage of Exhibits

The official decorator and drayage company for the exposition is Excel Decorators, Inc. **If you are shipping your booth or other convention items, please SHIP THE ITEMS TO Peoria Expo. We ask that you please do not ship any items to the hotel directly, nor use a secondary shipping service. Neither CBAI nor Peoria Expo is responsible for locating any lost/misplaced items.** Specific instructions on shipping will be sent to each exhibitor six weeks prior to set-up day.

## Reservations

Exhibit space is allocated on a first-come, first-served basis and is reserved in the order that contracts and payments are received in the CBAI office. CBAI reserves the right to accept or reject any application for space.

## CBAI Preferred Services Aisle

The designated aisles on the booth layout are reserved for preferred services providers of CBAI and CBSC. Exhibit booths within the aisles will be assigned on a first-come, first-served basis and will be reserved in the order that contracts and payments are received in the CBAI office. All other firms must select booths outside the Preferred Services Aisles and identify their preferred locations.

## To Reserve Exhibit Space

Please send the completed exhibitor application (**preferably with Mastercard, Visa or Discover for payment to secure your preferred booth selection**) to Melinda McClelland via e-mail at [melindam@cbai.com](mailto:melindam@cbai.com), fax at 217/585-8738, or mail: **CBAI: 901 Community Dr. Springfield, IL 62703.** For more information, contact Melinda at 800/736-2224.

Application for Exhibit Space  
Community Bankers Association of Illinois  
50th Annual Convention & Exposition  
September 19 - 21, 2024  
Crowne Plaza Hotel, Springfield, IL

**I. Check which applies:**

- ☐ My firm is a CBAI or CBSC Preferred Services Provider; we want to be located in the Preferred Services Aisle.
- ☐ My firm is not a Preferred Services Provider; we want to reserve the following booth(s) in the Community Bankers Association of Illinois Convention Exposition.

First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_ Third Choice \_\_\_\_\_

**II. I do not want to be located near these competing companies:** \_\_\_\_\_

**III. Principle products we intend to exhibit are:** \_\_\_\_\_

**IV. Booth identification should read:** \_\_\_\_\_

**CBAI reserves the right to accept or reject any application for exhibit space.** All displays are subject to approval by the Association and exhibitors must adhere to the rules and regulations set forth by CBAI. **Complete payment must be received within 60 days from CBAI's receipt to secure your preferred booth selection. Booths are reserved on a first-come, first-served basis.**

\*Booths in the Preferred Services Aisle:

\$1,750 per 8X10 booth

All Other Booths:

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\$3,500 per 8X10 booth for non-CBAI Associate Member

The booth fee includes admission for two representatives; each additional representative is charged \$75, which may accompany the registration form or be submitted later with the order form requesting badges and tickets. CBAI attempts to assign exhibit space in accordance with the above choices. If the requested space is not available, the booth location is determined by CBAI. Exhibit space cancelled before **August 9, 2024**, will be refunded; no refunds will be issued after this date.

**V. Please forward exhibit materials and booth assignment to:**

Name \_\_\_\_\_

Firm \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Website Address \_\_\_\_\_

Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

**\*CBAI will e-mail the contact listed above the exhibitor packet which includes the badge and ticket information for your attendees, contact information and purchase orders with the convention decorator, Peoria Expo, along with sponsorship and advertising opportunities once the convention agenda has been finalized.**

\_\_\_ Check Enclosed \_\_\_ Credit Card\* (**MasterCard, Visa & Discover Only**)

***\*If you are paying by credit card, please fill out the following information:***

Name as It Reads on Card \_\_\_\_\_ Card Number \_\_\_\_\_

Company Name on Card \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address of Card \_\_\_\_\_

**Mail application & payment (checks made payable to CBAI) to CBAI 901 Community Drive, Springfield, IL 62703**



# 2023 Exhibitors

## **2Novas**

St. Louis, MO

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## **Accrue**

Franklin, TN

## **Adlumin, Inc.**

Washington, D.C.

## **American Bank Systems**

Omaha, NE

## **Apiture**

Wilmington, NC

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## **BHG Bank Group**

Syracuse, NY

## **The Baker Group**

Oklahoma City, OK

## **Banc Mac - Community**

## **Banc Mortgage Corp.**

Springfield, IL

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## **CSPI-Aurora Advantage**

Indianapolis, IN

## **CBAI 401k MEP by MSTC**

Peoria, IL

## **CBAI Career Development**

### **Division**

Springfield, IL

## **CBAI Foundation for**

## **Community Banking**

Springfield, IL

## **CBAI Governmental**

## **Relations**

Springfield, IL

## **CBAI Website Hosting &**

## **Enhanced Email Services**

Springfield, IL

## **CBIS, a Division of Arthur**

## **J. Gallagher & Co.**

Springfield, IL

## **College Ave Student Loans**

Wilmington, DE

## **Comptroller of the**

## **Currency**

Chicago, IL

## **Computer Services Inc.**

Paducah, KY

## **Consolidated**

## **Communications**

Mattoon, IL

## **Country Banker**

## **Systems, LLC**

Clyde, KS

## **CRA Partners**

Memphis, TN

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## **DCI (Data Center Inc.)**

Hutchinson, KS

## **Data Business Equipment, Inc.**

Des Moines, IA

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## **Econocheck**

Stockbridge, GA

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## **Federal Home Loan Bank of Chicago**

Chicago, IL

## **Federal Protection**

Springfield, MO

## **First State Mortgage**

Mendota, IL

## **Fiserv, Inc.**

Brookfield, WI

## **Fitech by Deluxe**

Forth Worth, TX

## **FORVIS, LLP**

St. Louis, MO

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## **Harland Clarke, A Vericast Business**

San Antonio, TX

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## **IBT Apps**

Cedar Park, TX

## **IL Society of Professional**

## **Farm Managers & Rural**

## **Appraisers**

Menomonee Falls, WI

## **INTEGRA Software**

## **Systems**

Franklin, TN

## **Independent Community**

## **Bankers Association of**

## **America**

Washington, D.C.

## **Innovation Refunds**

Travelers Rest, SC

## **IntraFi Network**

Arlington, VA

## **Ironcore, Inc.**

Onalaska, WI

## **IZALE Financial Group -**

## **Risk Strategies**

Schaumburg, IL

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## **JMFA**

Houston, TX

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## **Kasasa**

Austin, TX

## **Keeley Construction Group**

St. Louis, MO

## **Kirk Gross Company**

Waterloo, IA

## **KlariVis**

Roanoke, VA

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## **Lee & Mason**

Louisville, KY

## **Leap Strategic Marketing, LLC**

Pewaukee, WI

## **Locknet**

Waterloo, IA

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## **Ncontracts**

Brentwood, TN

## **NFP Executive Benefits**

Taylorville, IL

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## **Oculus Software**

Cookeville, TN

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## **PG Design + Build**

Rockford, IL

## **PMA Funding**

Naperville, IL

## **Petefish, Skiles & Co.**

## **Bank Correspondent**

## **Mortgage Lending**

Virginia, IL

## **Profit Resources, Inc.,**

Monroe, GA

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## **QSI/Titan Armored**

Bardstown, KY

## **Quad City Bank & Trust**

Davenport, IA

## **Quilo**

Staten Island, NY

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## **The Redmond Company**

Waukesha, WI

## **Regency 360**

Sherman, IL

## **Results Technology**

Lenexa, KS

## **Rockford Tech-Systems**

Rockford, IL

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## **SEICO Security Systems, Inc.**

Pekin, IL

## **SHAZAM**

Johnston, IA

## **Single Source Architects & Builders**

Waterloo, IA

## **Small Business Growth Corp.**

Springfield, IL

## **SomerCor 504, Inc.**

Chicago, IL

## **The Stone River Group, Inc.**

Bloomington, IL

## **Stratman Solutions**

Davenport, IA

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## **Thales**

Austin, TX

## **Tipton Systems**

St. Louis, MO

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## **Wipfli, LLP**

Sterling, IL

## **Wolters Kluwer**

St. Cloud, MN

## **Works 24**

Edmond, OK

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## **Young & Associates, Inc.**

Kent, OH

SERVICE HALLWAY

2024  
CBAI  
Convention  
September 20-21, 2024  
Crowne Plaza Hotel  
Springfield, IL

81  
8'X10'  
Booths

12/12/23

BUFFET TABLES

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BUFFET TABLES

6	13	20	27	34	41	48
5	12	19	26	33	40	47
4	11	18	25	32	39	46
3	10	17	24	31	38	45
2	9	16	23	30	37	44
1	8	15	22	29	36	43
	7	14	21	28	35	42

ICBA THINK TECH	ICBA THINK TECH	ICBA THINK TECH	ICBA THINK TECH	ICBA THINK TECH	ICBA THINK TECH	ICBA THINK TECH
48	47	46	45	44	43	42
39	38	37	36	35	34	33
26	25	24	23	22	21	20
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ELEVATORS

ENTRANCE

ENTRANCE

ENTRANCE

ENTRANCE

REGISTRATION

OFFICES  
RESTROOMS

