

CDD Fall Meeting



One Mission. Community Banks.

October 5-6, 2026

Walker's Bluff Casino Resort
Carterville, IL

SOCIAL EVENT

Sunday, October 4 - 3 pm: Walker's Bluff Resort & Casino, Cartersville

If you choose to arrive to the CDD Fall Meeting early, a group of CDD members will be visiting local wineries. We will leave Walker's Bluff promptly at 3 pm and have a shuttle reserved for transport. CDD will provide the shuttle, but food/drinks will be on your own.

Monday, October 5 - 7 pm: Walker's Bluff Resort & Casino, Cartersville

The CDD Fall Meeting social will take place at Walker's Bluff starting at 7 pm. We will be on-site with a bar and some fun activities whether that be karaoke, trivia, icebreakers or even a little bit of everything! Come ready for a night of fun and networking!

CDD Fall Meeting

Registration, Breakfast & Networking Session - 8:30 - 9 a.m.

During this roundtable discussion, attendees have the opportunity to bring forth ideas and issues related to their positions within their banks. This is a wonderful opportunity to learn from your colleagues throughout the state.

9 am - 11:30 am - "The Next Gen Leader" Jody Holland, CEO & Founder, Jody Holland Training & Speaking

Here is the uncomfortable truth every organization is facing: your most experienced leaders are walking toward the exit, and the people who should replace them don't feel ready. The greatest leadership challenge of the next decade isn't strategy, technology, or competition. It's succession. The organizations that thrive will be the ones that turn capable people into confident leaders – on purpose, not by accident. The Next Gen Leader is a high-energy, story-driven program that equips emerging and established leaders in the four areas that actually determine whether people follow them: leading themselves, shaping culture, leading change, and delivering results. Participants don't just hear about leadership – they experience the identity shift from "person who got promoted" to "leader people would choose to follow." They'll discover how to build credibility before they need it, inspire purpose-driven action instead of compliance, strengthen accountability without damaging relationships, and create the kind of environment talented people refuse to leave. The transformation: your audience stops waiting to be developed and starts developing – themselves and everyone around them. They leave with a clear, repeatable framework for sustaining performance today and guiding the organization into the future. That's not a leadership lesson. That's a leadership pipeline.

Key Takeaways

- Make the identity shift from holding a title to earning followership – through self-leadership and credibility.
- Build a culture that attracts, develops, and retains talented people instead of burning through them.
- Lead change, accountability, and performance with the clarity and confidence of a seasoned leader.

11:30 am - 12:30 p.m. - Business Meeting Luncheon

The Annual Business Meeting includes reports from CDD officers on membership and financials. The election of officers and the Economic Educator and Outstanding Member Awards are presented. Enjoy time during the luncheon to meet with fellow CDD members for informative discussion on issues that are affecting your community bank.

12:30 - 2:30 pm - "Amplified Intelligence: Advancing Human Reach in the Age of AI" Jody Holland, CEO & Founder, Jody Holland Training & Speaking

AI is meant to advance the human reach, not replace the human touch – and leadership decides which one your organization gets. Every organization is asking what AI can do. That is the wrong question. The right question is what it frees your people to do, and the answer depends entirely on the leadership sitting above the technology. Kodak invented the digital camera in 1975 and shelved it. Not because they could not see the future; they predicted it almost to the year. They failed because no one in the room would tell the boss that the profitable thing was dying. They had the reach. They lacked the human willing to use it. Drawing on nearly three decades of training more than 300,000 leaders across 14 countries, Jody Holland makes the case that technology does not fix culture – it accelerates whatever culture already exists. Teams that do not trust each other now will simply distrust each other faster and at greater scale. Built on Holland's Four Bottom Lines framework – Retention, Engagement, Performance, and Profit – this keynote gives leaders a working model for where machines genuinely amplify results and where only a human being will do. It opens with a live demonstration: Jody reads audience volunteers in ten seconds or less, naming temperament and communication need from the stage, proving in real time the very skill the session goes on to teach. Ideal for executive teams, leadership summits, association conferences, and annual meetings in organizations navigating AI adoption.

Key Takeaways

- Diagnose whether your culture will amplify trust or suspicion when new technology arrives
- Apply the Four Bottom Lines to separate what should be automated from what must stay human
- Read the four temperaments and predict how each responds to change before you announce it
- Lead technological adoption without losing the people it was meant to serve

Meet Your Instructor

Jody Holland, founder and president, Jody Holland Training & Speaking, holds a B.A. in Communications and an M.S. in Psychology. He has received specialized training and certifications in leadership, online instruction, course design, team-building, management, and personnel testing. A leader in building bold and successful cultures that result in increased engagement, retention, and profitability, Holland has helped thousands of companies achieve more success and fulfillment. Holland has had the opportunity to train and do business all across the United States. He has worked with 5 Fortune 50 companies and dozens of Fortune 500 companies, as well as small businesses from all industries. Holland has been the keynote speaker more than 300 times at conferences both in-person and virtually, and has trained more than 300,000 leaders. He has been the executive coach for hundreds of top executives.

Holland is the author of 23 books, 12 currently available at books.by/thejodyholland, including books on leadership, time management, sales, personal development, and organizational development. Holland has co-authored more than 30 training programs on supervision, management, leadership, sales, and service.



Registration Fees & Information

CDD MEMBER

Each Registration..... \$315

Non-CDD Member..... \$465

CANCELLATION POLICY

Registrants cancelling two days prior to each seminar receive a 100% refund; one day prior, 50%; the day of the seminar, no refund. *All cancellations must be made in writing prior to the seminar day. Invoices and training materials will be sent to all "no shows."* Fees include handout materials, breakfast, lunch and refreshment breaks. An income-tax deduction may be allowed for educational expenses undertaken to maintain or improve professional skills.

TRAINING MATERIALS

Prior to the seminar, you will be emailed a link containing handout materials, seminar certificate, evaluation form and seminar attendee list. Please print and bring materials with you or download them on your own device to access during the program. CBAI will provide power cords in several designated locations to charge devices. *(NOTE: If you have NOT received the link one day prior to the seminar, please email Melinda McClelland at melindam@cbai.com or call 800.736.2224.)*

CONTINUING EDUCATION

CBAI is a registered Public Accounting Continuing Professional Education (CPE) provider by the Illinois Department of Financial and Professional Regulation. If you have earned an ICBA Certification, CPE credit earned through your state banking association may be submitted for CPE purposes. Please note, approval is subject to review and must satisfy the respective certification requirements.

DRESS DOWN FOR FOUNDATION - \$5 DONATION

You are also invited to "dress down" for a \$5 minimum donation and wear jeans. All funds raised will be donated to the CBAI's Foundation for Community Banking. Established in 1996, the Foundation has bestowed more than \$600,000 in scholarships to deserving college-bound students since its inception. Additionally, more than \$80,000 has been awarded to CBAI member bankers to attend the Community Bankers School. The Foundation annually offers three types of scholarships, with more than \$40,000 allocated to students every year. A total of 31 annual scholarships are provided to high school seniors statewide through our essay contest, to the children and grandchildren of community bankers, and to Community Bankers School attendees.

Registration Form

CDD Fall Meeting

October 5-6, 2026

Walker's Bluff Casino Resort, Carterville

Bank Name _____ Telephone # _____

Address _____

City, State, Zip _____

Registrant Name _____

Registrant E-Mail _____ ☐ Yes, I am attending the winery tour 10/4
☐ Yes, I am attending the social on 10/5

Registrant Name _____

Registrant E-Mail _____ ☐ Yes, I am attending the winery tour 10/4
☐ Yes, I am attending the social on 10/5

Registrant Name _____

Registrant E-Mail _____ ☐ Yes, I am attending the winery tour 10/4
☐ Yes, I am attending the social on 10/5

**If you are paying by credit card, please fill out the following information. (Visa, MasterCard & Discover accepted.*

Name as it Reads on Card _____

Billing Address of Card _____

Card Number _____ Exp. Date _____ Security Code _____

RESORT INFO:

Walker's Bluff Resort Casino, Carterville

777 Walkers Blf Wy, Carterville, IL 62918

****Please call Walker's Bluff directly to make your hotel reservation****

(618) 993-7777

For More Information

DEPARTMENT OF EDUCATION & SPECIAL EVENTS

Melinda McClelland, Senior Vice President

Community Bankers Association of Illinois

901 Community Drive, Springfield, IL 62703



800.736.2224 or 217.529.2265



217.585.8738



www.cbai.com