

*Career Development Division Fall Meeting
October 20, 2020
Northfield Center, Springfield*



*Our Goals:
Fun – Positivity – Motivation
Inflection – Growth!*

AGENDA
OCTOBER 19, 2020
7 p.m.

Social Event:
Musical Bingo Event
Northfield Center, Springfield

10:45 - 11:45 a.m.

General Session

11:45 - 1:15 p.m.

Business Meeting Luncheon

1:15 - 2:15 p.m.

General Session

OCTOBER 20, 2020
8:30 a.m.

Registration/Continental Breakfast

2:15 - 2:30 p.m.

Break

9 - 9:30 a.m.

CDD Fall Meeting Begins
General Session

2:30 - 3:15 p.m.

General Session

3:15 p.m.

Adjournment

10:30 - 10:45 a.m. Break

General Session Speakers

Elaine Hand, President & Co-Founder, Innerview Inc.

Elaine Hand is the lead general session speaker for the CDD Fall Meeting and is a facilitator, trainer, speaker, leader and planner. Prior to creating Innerview, Inc., Hand worked in banking for 20 years. Her job responsibilities included recruitment and retention of employees, training, assessments, benefit planning, government regulations, retail and commercial development, marketing, sales and management. Innerview Inc. has proven over and over again the philosophy that companies have two types of concerns: systems and people. No matter how much money an organization spends on top-of-the-line, high-quality systems, the organization is only as good as the people who own, operate, manage and work for it. It is for that reason that Hand has focused her business on helping people find solutions to the people concerns and strategically plan through the systems concerns. Hand has strategically aligned her company with key solutions providers in order to ensure the fast and efficient resolution to the people concerns that her clients face. She is continuously striving to find ways to maximize the process of finding, recruiting, developing, motivating, coaching and retaining top performers.

Jody Holland, President, Jody Holland Training & Speaking

Jody Holland received his B.A. in communications from Angelo State University, San Angelo, TX, in 1994. He has received specialized training and certifications in physiognomy, conversational hypnosis, team-building, leadership, management and pre-hire testing. Holland's clients say that his capacity for creating ROI is what they appreciate the most. He normally gets between a 10X and 25X return on investment. He has been sought after by clients to speak at retreats to assist in changing behaviors in top executives as well as coaching C-Suite leaders for success. Holland has had the opportunity to train and do business in 14 countries and all across the United States and has worked with clients ranging from regional companies to the Fortune 50, including companies like WalMart Corporate, Lockheed Martin and Boeing. Holland has been the keynote speaker more than 200 times at conferences and has trained more than 200,000 leaders on topics ranging from generational change at work, to sales, to service, to authentic communication and other topics focused on interpersonal interactions. Holland is the author of 12 books on leadership, time management, sales, personal development and organizational development and has co-authored more than 30 training programs on supervision, management, leadership and inter-generational leadership. Holland has worked for the State of Texas modifying the behaviors of former convicts, designed leadership programs for the Boy Scouts of America, and successfully built and sold three companies. His fun and witty style of interaction has landed him the title of Chief Edu-Tainer!

Social Event: Musical Bingo - Monday, October 19, 2020 — 7 p.m.

Come and have a fun, socially-distanced event at the Northfield Center! CDD members will play Music Bingo! Every player will get a Bingo Card and the host plays a clip from a song and the player marks the number on the Bingo card that is associated with the artist. Each round is themed (80's Music, #1 hits, TV Theme Songs, etc.) Prizes will be awarded. There will be drinks and heavy appetizers for all.

Dress Down to Benefit Community BancPac

You are also invited to "dress down" for a \$5 minimum donation. Jeans are acceptable. All funds raised will be donated to the Community BancPac. Community BancPac is a non-partisan statewide political action committee of the Community Bankers Association of Illinois (CBAI) that seeks to elect both challengers and incumbent state lawmakers who support community banking and strive to maintain safety and soundness standards for the banking profession.

General Sessions – Staying Sane in 2020

Our goal: Fun – Positivity – Motivation – Inflection – Growth

Join us to find ways to cope, manage, lead and learn in our ever-changing world. We take the day to focus on the positive and pivotal change management.

The general sessions cover:

Welcome to Fight Club: How to pivot in midst of the 2020 craziness and emerge from the struggles with growth, employee loyalty and increased success. This session covers the following:

- The Hero's Journey
- The Cliffhanger – How to Climb Back from Struggle
- The Rules of Fight Club
- My Belief System is Killing My Business Strategy
- Stop Caring What Others Think
- Everybody's Got a Plan Until You Get Punched in the Face

Vulnerability and Trust:

- Discussion of Dysfunctions within a Team/Workforce
- Showing Vulnerability – I Can, Right?
- Developing “Trust” in Yourself and Your Work Style
- Focusing on Accountability and Commitment
- Knowing Who I Am – And Learning about Others

How We Function in the “New Norm”

- Understanding Diversity and Inclusion
- Discovering the “Why”
- Learning Thru Team Building

Write the Future: How to create direction, inspire action and execute a plan that builds the success of your team and your organization. Business is either a short-term or never-ending game. Let's play the game that keeps us here for generations to come. This session covers the following:

- Birthing of an Idea
- The Conscious vs Subconscious Mind
- Crushing Your Comfort Zone
- Overcoming Procrastination
- Keep Things Simple
- A State of Being

Business Meeting Luncheon - 11:45 - 1:15 p.m.

The Annual Business Meeting includes reports from CDD officers on membership and financials. The election of officers and the Economic Educator and Outstanding Member Awards are presented. Jerry Peck, CBAI senior vice president of governmental relations, will also give a legislative update. Enjoy time during the luncheon to meet with fellow CDD members for informative discussion on issues that are affecting your community bank.

General Information

We do ask that you please bring a mask with you to the event and wear it when walking in the common areas of the hotel. However, once seated at your table/seat, you will be able to remove your mask. If you need a mask, CBAI can provide one when you arrive. The meeting space for both the social event and the CDD education event will be socially distanced. If you have any questions, please do not hesitate to contact Melinda at 800/736-2224. Finally, CBAI is monitoring the COVID-19 situation and will make any changes to in-person sessions as necessary to comply with state and federal mandates and orders.

Registration – Career Development Division Fall Meeting

October 19-20, 2020 - Northfield Center, Springfield

Name of Institution/Firm: _____

Address: _____

City/State/Zip: _____

Name/Title: _____

E-mail: _____ ☐ Yes, I will be attending the Social Event

Name/Title: _____

E-mail: _____ ☐ Yes, I will be attending the Social Event

Name/Title: _____

E-mail: _____ ☐ Yes, I will be attending the Social Event

Name/Title: _____

E-mail: _____ ☐ Yes, I will be attending the Social Event

Please select your payment method.

☐ Check Enclosed

☐ Check in Mail

☐ Credit Card* (Visa, MasterCard, Discover Only)

**If you are paying by credit card, please fill out the following information.*

Name It Reads on Card _____ Card Number _____

Company Name on Card _____ Expiration Date _____

Security Code _____

Billing Address of Card _____

☐ I have special needs or dietary restrictions, please contact me before the seminar.

RETURN THIS REGISTRATION FORM TO:

Career Development Division, Community Bankers Association of Illinois,
901 Community Drive, Springfield, IL 62703-5184 or fax form to 217/585-8738.

CDD MEMBERS

One Person	\$279
Two or more from the same institution	\$259 each

NON-CDD MEMBERS	\$429*
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MEETING REGISTRATION FEES include customized training programs, refreshments breaks and lunch. An income-tax deduction may be allowed for educational expenses undertaken to maintain or improve professional skills.

*You may qualify for a discounted rate for this meeting and CDD membership. Contact Melinda McClelland for more details.

FOR MORE INFORMATION CALL:
Melinda McClelland, vice president,
Department of Education & Special Events
800/736-2224 FAX: 217/585-8738
melindam@cbai.com

CONFERENCE HOTEL is the Northfield Center, 3280 Northfield Dr, Springfield. A block of rooms has been reserved for CDD Conference participants and reservations can be made by calling the Northfield Center at 217/523-7900. The room rate is \$85 plus tax for a single or double occupancy.

REGISTER BY SEPTEMBER 30 AND YOUR NAME WILL BE INCLUDED IN A DRAWING FOR \$100!