



Ag Lenders' Conference Exhibitor Brochure

February 4, 2020
Northfield Center
Springfield, IL



“Weather Outlook & Forecasting for 2020”
 “Agriculture Today: It Is What It Is — What Should We Do About It?”
 “Credit Risk: Five Tools for the 20s”
 “Risk Management for the New Decade”
 “Industrial Hemp: Panel Discussion with Growers, Processors & Regulators”

CBAI is creating a mini-exposition at its annual Agricultural Lenders' Conference. It provides attendees quality time to learn about the products and services your firm offers and enables your representatives to develop business relationships. We anticipate more than 50 banks and 100 bankers to attend this popular event.

Tabletop Specifications

Each 8-foot-long display table includes skirting, a table cover, and an identification sign. A list of attendees and exhibitor badges are also provided. Tabletops are allocated on a first-come basis and received in the order that contracts are received in the CBAI office. CBAI reserves the right to accept or reject any applications for space.

Tabletop Fees & Sponsorships

CBAI associate member firms may purchase a tabletop display and send two representatives to the conference for \$400. The fee for non-members is \$1,700. Other representatives of any displaying firm may attend the seminar for an additional \$75 per person. There are also sponsorship opportunities available for associate members that include the breakfast sponsorship, luncheon sponsorship, afternoon break sponsorship and general conference sponsorships at a cost of \$1,000 each. Non-Member Sponsorships are \$2,500. These sponsorships include a complimentary tabletop display, signage, fliers and remarks in the introductory speeches. If a cancellation occurs, notice may be made two weeks prior to the event for a full refund; after two weeks, no refund.

Preliminary Agenda

8 a.m.	Tabletop Installation
8:30 - 9 a.m.	Exposition Open
10:00 - 10:15 a.m.	Exposition Open
11:15 - 11:30 a.m.	Exposition Open
12:30 p.m. - 1:30 p.m.	Networking Luncheon
2:30 - 2:45 p.m.	Exposition Open
3:45 p.m.	Adjournment & Tear Down

Location

Northfield Center is located at 3280 Northfield Drive, Springfield, IL 62702.

To Reserve A Tabletop

Complete and mail the enclosed application. For more information call:

Melinda McClelland, Vice President
 Tracy McQuinn, Senior Vice President
 Jennifer Nika, Vice President

Kimberly Harden & Tina Horner, Administrative Assistants
 Terry Griffin, Chicago Area Vice President

Department of Education & Special Events: 800/736-2224 217/529-2265
 Fax: 217/585-8738

Application for Tabletop Display

CBAI Mini-Exposition

February 4, 2020

Please reserve Tabletop Display # _____

We would like to sponsor the conference at a fee of \$1,000 for members, \$2,500 for Non-Members (please circle):

Breakfast, Luncheon, Afternoon, General Sponsor

Products we intend to exhibit are:

Please forward exhibit materials and tabletop display assignment to:

Name: _____ E-Mail: _____

Representative #1: _____

Representative #2: _____

Additional Representatives: A. _____

B. _____

Firm: _____

Phone: _____ Fax: _____

Address: _____

City/State/Zip: _____

Mail application and check payable to CBAI to: CBAI 901 Community Drive
Springfield, IL 62703

