



## **Interest Rates May Be Near Zero, but Fee Income Drivers for Your Bank Are Limitless**

With short-term interest rates near zero, community banks need other avenues to drive revenue. That's where Fitech can help. Our modern technology makes it simple for your business customers to accept payments, send invoices and manage both their cash flow and business operations with real-time transaction reporting. These value-added services generate non-interest income for your institution and protect your relationship with business owners—two key objectives in today's environment.

Banks that control how their small businesses get paid, control where the deposits go. Partner with Fitech today to deliver meaningful, personalized service and grow your portfolio.

Contact [Mitchell May](#) at 916.500.1404. Fitech is an endorsed partner of CBAI.